



ENSIGHT
ANALYTICA

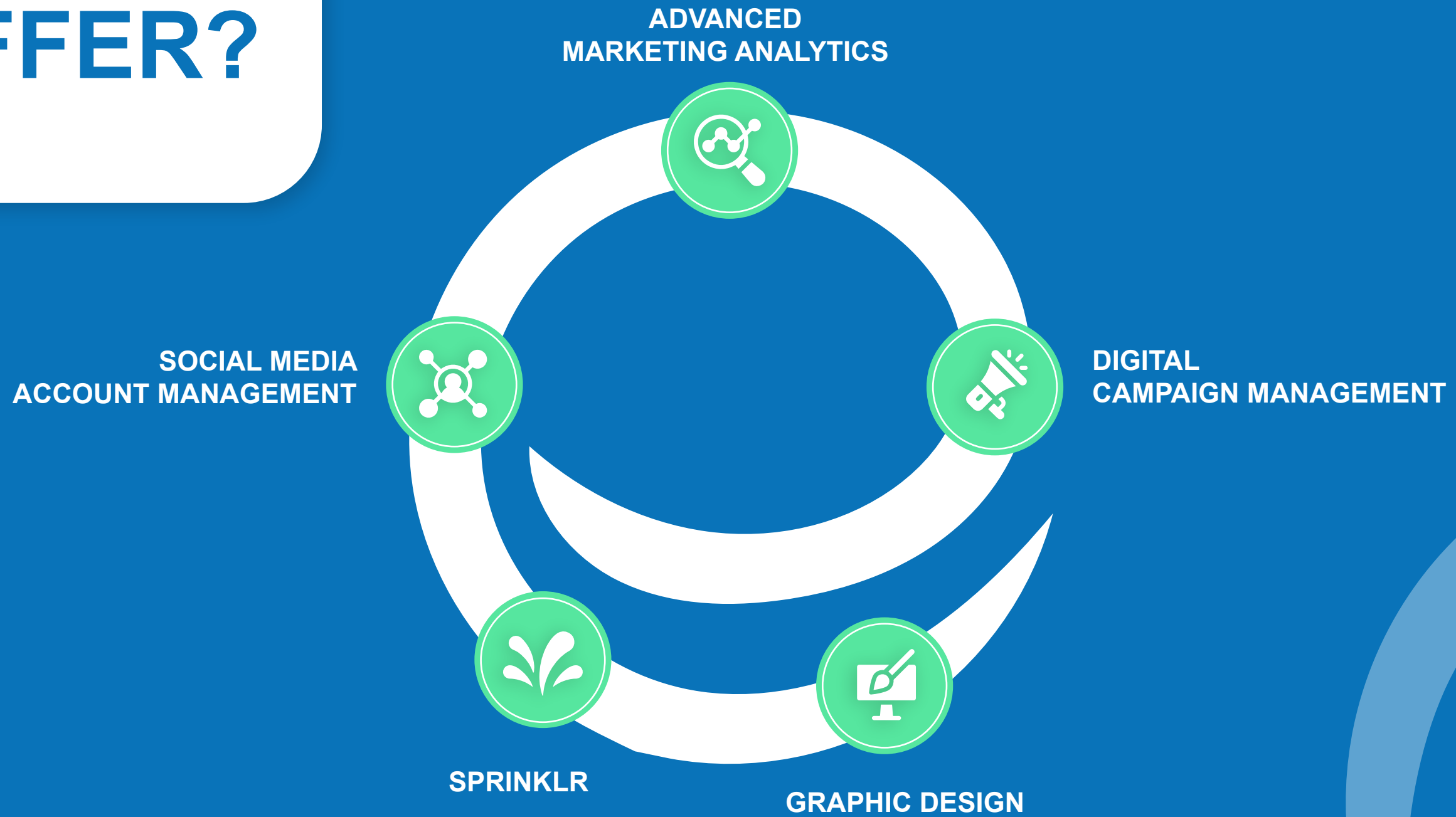
MARKETING SOLUTIONS

WHAT DO WE OFFER?

www.ensightanalytica.com



WHAT DO WE OFFER?





DIGITAL CAMPAIGN MANAGEMENT

“Data driven. Evident by KPIs”

Ensign Analytica prides itself with providing comprehensive digital campaign management services that maximize successful outcomes and reduces financial budgets. This is achieved thanks to our team's experience and the cutting-edge technologies and techniques we utilize.

OUR SERVICES

EA's digital campaign management will provide you with:

- Planning
- Creating
- Maintaining
- Optimizing
- Reporting

Your digital campaigns to ensure their successful outcome.

SUPPORTED PLATFORMS





GRAPHIC DESIGN

“Perfecting the artistic science of aesthetics”

Our design team will absorb your brand identity, theme, tone and essence. Our team will also study your existing and target audiences to ensure that our designs meet their tastes for maximum satisfaction.

OUR SERVICES

BRANDING

- Logo
- Identity
- Theme
- Digital & Printed Assets

SOCIAL MEDIA CONTENT

- Templates
- Images
- Videos
- Adaptations

Animation

Web Design



SOCIAL MEDIA MANAGEMENT

“The essential influential impact”

Our social media account management service has a cycle of three elements contributing to a successful outcome:

- 1- Proactive
- 2- Active
- 3- Reactive

OUR SERVICES

CONTENT PUBLISHING

- **Scheduled publishing**
- **Smart scheduling**
- **Publishing reports**

ENGAGEMENT

- **Inbound replies**
- **Template replies**
- **Automatic smart replies**
- **Inbound reports**

CREATIVE COPYWRITING



ADVANCED MARKETING ANALYTICS

“Data-driven competitive edge”

Thanks to data science, we have access to reach and engagement trends. This helps us identify the right elements to replicate and capitalize on.

This ensures a positive feedback loop towards success

Powered by



 **INSIGHT ANALYTICA**

OUR SERVICES

SOCIAL MEDIA BENCHMARKING

Compare and contrast your social media accounts' performance against your competitors.

ONLINE LISTENING

Sail through the ocean of online data to find relevant information to your brand and interests

TRAFFIC ANALYTICS

With an enterprise analytics solution that harnesses big data to provide actionable customer intelligence at scale



SPRINKLR

“A Unified-CXM platform”

With our cutting-edge tools, we gain full insight of the account. We also study competitor accounts in order to ensure that the content published is always competitive and relevant

 **INSIGHT ANALYTICA**

OUR SERVICES

SPRINKLR MANAGED SERVICES

Leverage the power of AI-enriched social benchmarking, online listening, smart publishing and advanced engagement

SPRINKLR: STAND-ALONE SOLUTION

Own the best unified-CXM platform and utilize AI-enriched Modern Care, Modern Research, Modern Marking & Advertising, Modern Sales & Engagement.



THANK YOU!

INTERESTED IN OUR SERVICES?

Contact us

info@ensightanalytica.com

www.ensightanalytica.com

